#### LET'S TALK METAL 2017\_3 #01.0

E - 1200





#01.0



# VALUES & CHANGES



HIGH-TECH CRAFTSMANSHIP The best of both worlds. #06



→ ELEGANCE & EMOTION

More than just the mainstream.

**#1**3





## CONSTANT EVOLUTION WITH CONSISTENT VALUES

Since we founded our company in 2000, we have become a leading international specialist for shopfronts and shop-in-shop-systems, working together with customers like *Hugo Boss, Burberry and Chanel*. We help our customers to present themselves as high-class brands and to reflect their values outwardly.

We consistently provide solution-focussed service. We listen carefully, take an innovative approach to planning, and then implement high-quality projects on time and on budget. We love what we do – and deliver results that we stand behind one hundred percent.



MANY FINE MINDS UNITED | We provide a wide range of complex services that only an experienced team of specialists can master successfully.
 We are united by our passion for architecture and design, as well as our love of beautiful forms with exquisite details.
 We are proud of our references and manage to create something extraordinary every day.



**C**apturing people's attention, providing a unique shopping experience and reflecting brand values visually: **planbar** creates high-quality shopfronts and shop-in-shop systems. We provide customised advice and translate concepts into individual solutions.

In addition to this, we rely on our own in-house production, combining modern production processes with the attention to detail of traditional craftspeople. Our team will successfully assemble your prefabricated components all over the world – guaranteeing that your opening is a success.





CONSULTING We have just the right contact people available for every project. They have an open ear for all of your requests, manage our project teams and work closely with everybody involved.







A transparent exchange of information and clear areas of responsibility ensure that projects stay within budget, are finished on time and meet our quality standards

## **COMPETENCE** AND A LOT OF **EXPERIENCE**



▶ PLANNING | We specify individual requirements and develop detailed plans based on concepts from our customers, designers and architects. By carrying out the entire process ourselves, we guarantee that it is implemented masterfully.

## GENERATING MORE INTEREST WITH HIGH-TECH CRAFTSMANSHIP





▶ PRODUCTION In production, we place value on both our experience as craftspeople and the newest innovations. This means that our team knows how to perfectly combine a range of different materials and technologies to create detailed solutions for fresh concepts that are always surprising.





Sound expertise – from milling and welding techniques to the use of surface treatments – allows us to provide innovative, detailed solutions, time and time again.



ASSEMBLY Wherever require: The shopfront components that we produce will always arrive at the assembly location on time. This is how our team ensures perfect assembly on-site, guaranteeing that your plans are implemented in detail and in the highest quality.



Shopfronts give brands a face that we continue to enhance. Windows and shopfronts that keep getting higher and higher, together with the careful use of different surfaces,materials and lighting systems, set our clients apart from the masses in today's central business districts and malls.



### EGLANOUR OF THE GREAT WIDE WORLD

Thousands of glittering sequins and a clever asymmetrical layout set the Glamour Walk shopfront apart, attracting shoppers' attention to the NewYorker store.



Specially annealed steel panels with a carbonised look reflect the store's interior and create a high-end contrast to the fashionable label's merchandise.





# **UTALITY**

Live moss combines with organic shapes and stylish glass surfaces to create a fresh, natural welcome: this is how the Liebeskind store stands out from the competition

#### Shopfront systems Systems for unique

Shopfront systems made from aluminium, steel and glass consist of prefabricated components. They provide universal design possibilities combined with budget-conscious manufacturing processes. The result? Practical customised solutions that can be versatilely enhanced using surface treatments.



77

COVERINGS | The profiles of shopfront systems can be enhanced using high-quality materials. Various steel surfaces, a wide range of brass options and much more make sure the finish perfectly matches the brand.

For premium solutions, we recommend our **Noblecut®** manufacturing process.

Retaining customers by creating emotional experiences has become more important, and mesmerising them visually with extraordinary shopfronts is one central component of this.



"Extraordinary SOlUtiONS require clever planning and careful production – but, above all, it takes a love of beautiful forms and premium details."



# **CLEAR LINES** FOR A PREMIUM LOOK

noblecut<sup>®</sup> •

A solid appearance gives premium materials an even higher quality look. **Noblecut®** is a manufacturing process – developed by us – that creates tightly angled stainless steel, bronze, steel and aluminium sheets. What remains is a hint of residual material that is given a sharply ground edge in a final step. The **Noblecut®** method is perfect wherever high-impact metal working is needed. There are no limits to our creativity: We love this process and look forward to talking about your exciting ideas and fascinating projects.







► MATERIAL FINISHINGS | The final polish usually provides that special something. We use our eye for detail to create unique visuals and do not place any limits on our creativity.

We combine a wide range of beautiful surfaces, grinding patterns and colours with one another: burnishing, surface grinding, polishing and varnishing as well as powdered coatings. The result is a product designed to meet your specific needs while visually setting you apart from the competition.

### FINISHING WITH ELEGANCE





 Sliding glass walls are the perfect system for joining and separating stores and spaces.
 They provide protection from wind and weather, can be used flexibly and offer complete transparency. They come with easy instructions and a range of options for stand-by positions that take up as little space as possible.



ROOMS BECOME SPACES.



 High-end materials can be used to enhance the look of frames for sliding glass. Various stainless steel surfaces, a wide range of brass options and much more ensure that the finish perfectly matches the brand.
 For premium solutions, we recommend our Noblecut<sup>®</sup> manufacturing process.















INVISIBLE WHEN OPEN.

Descending portals are able to withstand large crowds while providing an attractive entrance that is robust and functional.

They can be lowered completely into the basement due to their hidden electro-hydraulic lifting technology. At the same time, descending portals also feature swinging doors that provide an alternative opening form. The look of the system can be flexibly adapted to suit the shopfront and the store's interior design.



#### FOLDING TECHNOLOGY FOR HIGH-TRAFFIC ENTRANCES.

Our folding portal systems have been specially designed for use in areas that receive high volumes of customer foot traffic. Available with central locking, these systems are tough and easy to customise.

In winter, the folding doors work as regular swing doors, keeping down energy costs. In summer, they can be stowed in a concealed stand-by position, making the entrance fully accessible and especially inviting.





## SHOP DEPARTMENT MADE EASY

**planbar's Trennshop®**-system combines wide open entrances during opening hours with protection from burglaries when the shop is shut. It can be assembled almost anywhere and does not require any tracks in the floor.

This lightweight system is made of aluminium, and a fabric that has been specially developed is suitable for entrance areas up to 44 metres wide and can even go around corners.

Various partition closures and a wide range of design options and shapes ensure the right look.



- → up to 240 cm high and 44 m wide
- $\rightarrow$  various partition types available
- → fibre is 100 % UV-resistant and waterproof
- → double security thanks to a bar lock
- $\rightarrow$  you can either assemble it yourself or get us to do it



















TRANSPARENT | A perfect way to showcase merchandise, even behind locked doors: specially designed for the Trennshop®, the fibre Visual SL12 in black is up to 87% transparent.

PRINTED | We will also be happy to print your **Trennshop**®-fabric according to your own creative specifications, for a valuable space that you can use to communicate your marketing messages.





























- RESERVED, MONCHENGLADBACH
- BURBERRY, HAMBURG
- HUGO BOSS, DUSSELDORF
- G-STAR RAW, BOCHUM
- G-STAR RAW, BERLIN
- VICTORIA'S SECRET, MILAN
- 07 ONLY, MONCHENGLADBACH
- THEO WORMLAND, DORTMUND
- SUPERDRY, OBERHAUSEN
- CHANEL, HAMBURG
- **11** LIEBESKIND, OBERHAUSEN

- 12 VICTORIA'S SECRET, COPENHAGEN
- 13 MICHAEL KORS, OBERHAUSEN
- 14 M LINK, MUNICH







This magazine has provided you with an insight into our work: what we can do, how we do it and the things that are close to our hearts. You will find more information at **www.planbar.com**. We especially look forward to receiving your request for a personal consultation. The best ideas come about in dialogue and, together with our customers, we want to keep driving developments in retail shopfront construction.

Planbar

Fax: +49 (0251 20 www.parbar.com

Kasserveg 28 D-48155 Munster D-48155 Munster

#### www.planbar.com



planbar Shopsysteme GmbH | Kesslerweg 28 | 48155 Münster | Fon: +49 (0)251.20079620



#### www.planbar.com

in linked in | f facebook